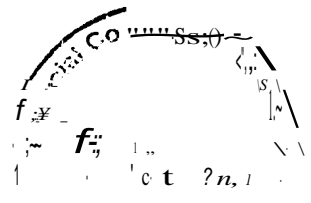


No. 18-50/2007-Meat
Government of India
Ministry of Agriculture



Director General
Animal Husbandry & Dairying
Bhysani, Sec. 2, Fanchin
24 JUN 2011
2011
Receipt No. _____

Department of Animal Husbandry Dairying & Fisheries

Krishi Btfawan, New belbi - 110001
Dated the 1st April 2011

Put on website
hug
14-6-2011
FCAM

OFFICE MEMORANDUM

Subject: Central Sector Scheme 'Pig Development' for implementation during 2011-12 - Administrative Approval regarding.

The undersigned is directed to convey administrative approval of Government of India for implementation of Central Sector Scheme 'Pig Development' 2011-12 as per existing financial pattern with budget provision of Rs. 5.00 crore as per BE 2011-12.

USWJ:

The Scheme will be implemented through National Bank for Agriculture & Rural Development (NABARD).

The Scheme envisages to achieve the following objectives:

- Encourage commercial rearing of pigs by adopting scientific methods and creation of infrastructure
- Production and supply of improved germ plasm
- Organizing stakeholders to popularize scientific practices
- Create supply chain for meat industry
- Encourage value addition for better income

2. Scheme envisages 25% (33.33% in case of NER States), capital subsidy to beneficiaries, to support activities consistent with objectives and essential for implementation of Scheme and about 500 Pig Breeding Farms, 20,000 Pig Rearing units and revival of 30 State Government Pig Breeding Farms as per details indicated in Annexure.

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3. Funds allocated for Scheme in annual plan of Department will be released to NABARD (Nodal Agency) on receipt of demand against specific projects approved by State Level Sanctioning & Monitoring Committee and will be ensured that funds are immediately passed-on to implementing agencies preferably within one month and not kept unutilized by NABARD. NABARD will be responsible for formulation of guidelines, model projects, preparation of brochures and conducting workshops for popularising this Scheme and other technical inputs needed for sanction of projects, release of funds, organizing trainings, field-level monitoring for fund utilization, compiling and forwarding of progress reports, UCs to Government of India etc.

4. In each state, a State Level Sanctioning and Monitoring Committee (SLSMC) will be constituted with members from DADF (GOI), lead bank of the State, representative from Local Administration Department, NGO in field, an expert on meat science, O-I-C of NABARD (RO) with Principal Secretary (AH) of the State as Chairman of the Committee. This committee will have responsibility of convening meetings, sanctioning / rejection of projects submitted by banks, release of funds, reviewing progress of the scheme etc. The Committee will meet periodically and sanction proposals found suitable under the prescribed norms and submit list of approved projects, with complete details, to Department of Animal Husbandry, Dairying & Fisheries on monthly basis.

5. At national level, Central Monitoring Committee (CMC) will be constituted with members from DADF (GOI), Planning Commission, Secretary/ Director/ Commissioner of Animal Husbandry from a few states on rotation basis (annual), financing banks, Ministry of Rural Development, D/o Industrial Policy & Promotion (Leather), D/o Women & Child Development, Ministry of Environment & Forest and NABARD; to review progress on quarterly basis. Joint Secretary of DADF concerned with the scheme will chair the Committee.



6. ... An Empowered Committee headed by Secretary (ADF) with representatives of Secretary (Exp.) and Pr Adviser (Planning Commission) as members will consider inclusion of any new component or modification of approved components based on feedback from State Governments.

7. Model projects and guidelines developed by nodal agency, will be placed on website of Dept. of Animal Husbandry, Dairying and Fisheries (GOI) as well as NABARD for public use.

8. Project proposals complete in all respects, duly recommended by Local bodies/Municipal Administration should be submitted to the designated officer in Regional officer of NABARD for consideration of SLSMC. It may be ensured that 16.2% and 8% of funds are targeted for SC and ST farmers / beneficiaries respectively under Scheduled Castes Special Plan (SCSP) and Tribal Sub Plan (TSP) and 30% for women beneficiaries as per directives of Planning Commission.

9. Scheme should be evaluated by an independent agency before the same is continued during next Five Year Plan.

10. This issues with concurrence of IFD of Deptt. of ADF vide Dy. No. 103/ AS&FA dated 11.4.2011.



(R.S. Jayal)

Under Secretary to the Govt. of India


Distribution: \

1. Principal-Secretary, Department of Animal Husbandry, All State Governments.
2. Chairman / Chief General Manager, NABARD, C-24, G-Block, Sandra Kurla Complex, Sandra (East), Mumbai-400 051.
3. The Directors, Animals Husbandry & Veterinary Service;- All State Governments.

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4. The Secretary, Ministry of Environment & Forests, C. G. O. Complex, Paryavaran Bhavan, New Delhi.
5. The Secretary, D/o Women & Child Development, Shastri Bhawan, New Delhi.
6. The Secretary, Department of Industrial Policy & Promotion (Leather Division), Udyog Bhavan, New Delhi -110011.
7. The Secretary, M/o Agriculture, O/o Agriculture & Cooperation: Krishi Bhawan, New Delhi.
8. Principal Advisor (Agriculture), Planning Commission, Agriculture Division, Yojana Bhawan, New Delhi.
9. Director (PF II), Department of Expenditure, Ministry of Finance, North Block, New Delhi-10 001.
10. Accounts Officer, Ministry of Agri., Deptt. of ADF, 16-A, Akbar Road Hutments, New Delhi-110 011.
11. Accountant General, AGCR Building, New Delhi 110 002.
12. Chief Controller of Accounts, DAC, Krishi Bhawan, New Delhi.
13. Chairman, Food Safety and Standards Authority of India, Food Drug Administration Bhawan, Katia Road, New Delhi.
14. PPS to AS&FNPS to DOG (AS)/ JS (P&F).
15. US (Fi~.)/ AO (Budget)



ANNEXURE

PATTERN OF FINANCIAL ASSISTANCE OF DIFFERENT COMPONENTS UNDER PIG DEVELOPMENT SCHEME

| S. No. | Components | Unit Size | Unit Rate (Rs. in-Lakh) | Pattern of Assistance | Target Group |
|--------|--|------------|-------------------------|-----------------------|--------------------------|
| 1 | Launch & Promotion | | | | |
| A | Organization of NGOs/SHG/Clubs/Coops | | 0.20 | 100% GT | SHG/CP/PC/NGO/SIA |
| B | Trg of Farmers/ Butchers & Shop owners | | 0.01/0.02 | 100% GT | BT/SHG/CP/PC/NGO/SIA |
| C | Resource Mapping | 100.00 | 0.75 | 100% GT | SHG/CI/CE/UNI/CP/CIA |
| D | Publicity & Campaign of Scheme | | | 100% GT | Mass Media |
| 2 | Intensive Development of Potential Clusters | | | | |
| A | Pig Breeding Farms | 20F+4M | 6.00 | 25% /33.33 % CS | SHG/CE/FR/CP/PC/SIA |
| B | Pig Rearing Units | 3F+1M | 0.76 | 5 % /33.33 % CS | SHG/FR/CE/CP |
| C | Retail Outlets with Chilling | | 10.00 | 25% GT | SHG/FR/CE/CP/PC |
| D | Facilities for Live Markets | 2 no/ dist | 5.00 | 50 % GT | NGO/CE/SIA/CP/PC |
| E | Insurance of Animals and rearers | | | 50% GT | FR/CE/SHG |
| 3 | Assistance to State Government Farms | | 6.00 | | State Government/ KVK |

BT: Butcher; CE: Commercial Entrepreneur, CP: Cooperative; CS: Capital Subsidy; FR: Farmers; GT: Grant; HRD: Human Resource Development, Capital Subsidy
FR: Farmer GT: Grant, HQ: Head Quarter; KVK: Krishi Vigyan Kendra; NGO: Non Government Organization; PC: Producer Company; SHG: Self Help Group; SIA: State Implementing Agency; UNI: University;

CE - Commercial. Entrepreneurs, CO - Cooperatives, FR - Farmer / Individual, FI - Financial Institution, KVK- Krishi Vigyan Kendra, NGO - Non-Government Organization, PC - Producer Company, SHG - Self Help Group, SIA - State Implementation Agencies