

TO BE SUBSTITUTED BEARING SAME NO. AND DATE

No. 2803

P-6/

Dated: 10.04.2023

From

The Director General,  
Animal Husbandry & Dairying Department,  
Haryana Sector-2, Panchkula.

To

The Additional Chief Secretary to Govt. Haryana,  
Animal Husbandry & Dairying Department,  
Chandigarh.

**Subject: - Scheme for the establishment of Backyard Poultry units for the year 2023-24.**

This scheme is proposed to be implemented in the State for the year 2023-24. The scheme in principle stands approved by the Government in the State Revenue Budget for the year 2023-24 for which an outlay of Rs. 70.00 lakh. It is a non-staff scheme and will be implemented with the help of the existing staff.

**1. Brief Background:-**

Haryana has a prominent place in the livestock map of the country. The animal husbandry activities in the State play a pivotal role in the rural economy through a variety of contributions in the form of income generation, draft power, socio-economic upliftment, employment avenues and better nutrition to human population through livestock products like milk, eggs, meat etc. In spite of being one of the smallest States of India (only 1.3 % of total geographical area), Haryana possesses 2.1% of the bovine population of the country and contributes 116.29 lakh tonnes milk per year which is more than 5.26% of the nation's total milk production. Livestock sector in Haryana contributes about 45.64 percent to the agricultural GDP of the State and 7.20 percent of the total GDP of the State. It is also a major source of round the year employment and livelihood to small farmers and marginal farmers especially the women.

The provision of this scheme has been made in State budget with an objective to improve the socio-economic and nutritional status of the poor families, small farmers and landless agricultural labourers and other economically weaker section of the society.

**2. Justification for the Scheme:-**

The provision of this scheme has been made in State budget with an objective to improve the socio-economic and nutritional status of the poor families, small farmers and landless agricultural labourers and other economically weaker section of the society.

Backyard poultry is a handy small enterprise with negligible initial investment, however good economic return along with a provision for improving nutritional status of the members of beneficiary family through consumption of food items having high protein content like eggs and meat. This scheme is being proposed in the Annual Plan 2023-24 keeping the following points in view:-

- i. Low initial investment with good economic returns
- ii. A unit can be started with as low as ten chicks to a flock up-to 50 birds



- iii. Feeding cost is negligible due to better utilisation of agricultural by-products, leftover home food, pests and grains etc in the households
- iv. Eggs and birds can be sold in local market fetching handsome returns because of growing demand for organic chicken and eggs
- v. Consumers are willing to pay higher price for high quality Desi chicken meat or eggs.
- vi. These backyard poultry units would act as ready 'ATM' for the poor, because the birds and eggs can be sold at any time against cash payment.

Presently, poultry production is more or less an industry with more than 94% poultry birds being kept by large commercial farms whereas the remaining 6% birds are reared by mostly small farmers and weaker sections of the society. The department is only providing techno-advisory services to the poultry entrepreneurs/large commercial breeders. But, keeping in view the less requirements for rearing backyard poultry and its benefits, this scheme is being proposed with an aim to supplement the income of the resource poor beneficiaries and also to provide nutritional support to their family members.

### 3. Brief of Achievement during last three years:-

Year	2020-21	2021-22	2022-23
Units Established	755	1119	1138

### 4. Objectives & impact expected:-

- i. Long term objective of this Scheme is to provide nutritional security to poor families, which will also play an important role in their social up-liftment.
- ii. To supplement the income of the families of the resource poor beneficiaries.
- iii. To improve nutrition status of beneficiaries and their family members.

### 5. Description of Scheme:-

To obtain maximum profit from backyard poultry farming, there is requirement of sturdy poultry birds of breed like Chabbro, Cari Nirbheek, which can survive when raised with low inputs. Therefore, the department from its own Hatchery at Hisar will provide 10 days old, 50 chicks of to each beneficiary family free of cost at their door step.

Further, provision has also been made for the supply of two "water drinkers" and two "feeders" to the beneficiary family. Two water drinkers and two feeders for birds would be purchased by Assistant Director, Govt. Hatchery, Hisar and the same would be supplied to the beneficiaries along with chicks free of cost.

### 6. Physical Targets

There will be a target to setup 1200 backyard poultry units in the State in which each beneficiary will be provided 10 days old 50 chicks free of cost along with two drinkers and two feeders at their doorstep. As the 850 beneficiaries are still under process to be supplied Units they will also be considered as part of achievement for 2023-24.



**7. Financial requirements:-**

The department proposes to implement this scheme with an amount of Rs. 70.00 lac having components as tabulated below with inter component flexibility. The component-wise financial requirement of the Scheme are as follows:-

Sr. no.	Component	(Amount in Rs.)
1	Strengthening of infrastructure of Government Poultry Hatchery, Hisar like purchase of new and maintenance of old Hatcher, Setter and other related equipment, Purchase of Birds for parent stock their feed and all other related costs for rearing them.	3700000
2	Rearing of 60000 chicks for 10 days @Rs.35 per chick	2100000
3	Supply of two water drinkers, two feeders to the beneficiary family and transportation charges of chicks up to doorstep of beneficiary.	1200000
Total		7000000

**8. Eligibility conditions for an Applicant:-**

- The applicant should be of 18 to 55 years of age, a resident of Haryana.
- There would be no mandatory educational qualifications.
- Any group/firm/organization would not be permitted to apply under the Scheme, as the Scheme being an individual beneficiary oriented.
- Any applicant who has earlier availed benefit under any Departmental Scheme for establishment of livestock unit would not be eligible for availing benefit under the Scheme.

**9. Process of submission of on-line application by the applicant:-**

Any un-employed person desirous of establishing Backyard Poultry under the scheme would have to apply online on the SARAL Portal: <http://saralharyana.gov.in>, which will be opened from 01 July 2023 to 31 July 2023 and 01 Nov 2023 to 30 Nov 2023 in order to plan hatching and Delivery. The applicant may submit application himself on the portal or through Common Service Centres, Antodaya Kendra, Atal Sewa Kendra, e-disha Centres or any other such centre as provided by the Government from time to time.

**10. The Process of distribution of Backyard Poultry Units :-**

- The Sub Divisional Officer (AHD) of concerned area would examine the applications received on the portal on first come first serve basis. and forwarded to the concerned Deputy Director (AHD), on portal within a period of three working days
- The Deputy Director will forward the application to the Assistant Director, Government Hatchery Farm, Hisar on Saral Portal within a period of four working days.
- The Assistant Director, Government Hatchery Farm, Hisar will supply 50 chicks of 10 day old along with two drinkers and two feeders at the doorstep of beneficiary and take proper receipt and upload the same on Saral Portal.

**11. RTS Time Limit:-**

The Scheme will be under The Haryana Right to service Act, 2014. The time limit will be under RTS will be intimated after notification of Scheme under RTS.



**12. Publicity of the Scheme:-**

- i. Block Level Extension Officer (B.L.E.O.) will make wider publicity of the Scheme in the concerned block and resource poor person for applying under Scheme on SARAL portal.
- ii. Veterinary Surgeon and Veterinary Livestock Development Assistant of the area will also make publicity of the Scheme during various Health Care Camps, Kisan Gosthis etc. in their area of jurisdiction.
- iii. Publicity and Extension Branch at Headquarter will prepare publicity material like pamphlets, booklets (In English and Hindi both) etc. for distribution in field.

**13. Provision for Mukhya Mantri Antodayay Parivaar Uthaan Yozna**

The scheme will also be open for Mukhya Mantri Antodayay Parivaar Uthaan Yozna applicants with amendments as below:-

- i. The applicant should be of 18 to 60 years of age, a resident of Haryana.
- ii. The application will be submitted directly from Utthan Portal to Saral Portal, through API at Deputy Director Level.
- iii. There will be no limit on targets and as per demand the additional budget, if required will be demanded in supplementary estimates.

**14. Cash flow Requirement as per Roll out Plan:-**

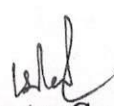
- Any pending committed liability of previous years, if any (including Pending Bills, delivery of chicks to already under process applications of 2022-23 (of General and under Mukhya Mantri Antodaya Parivar Utthan yozna both) under this scheme will also be met out in current financial year.
- In the light of the aforementioned proposal, the Government is requested to accord administrative-cum-financial approval for Rs. 70,00,000 (Seventy Lacs) to implement this Scheme. The expenditure involved shall be debited to the budget grant on following head:-

**2403 – Animal Husbandry (R)**

**103- Poultry Development**

**(95) Scheme for the establishment of Backyard Poultry units-  
for the year 2023-24**

The Director General, Animal Husbandry & Dairying Haryana, Panchkula will be the overall controlling and Drawing & Disbursing Officer for the scheme. Besides this, Deputy Director, Intensive Cattle Development Project, Ambala, Karnal, Kurukshetra, Bhiwani, Sirsa, Jind, Gurugram and Deputy Director, Animal Husbandry & Dairying, Charkhi Dadri, Fatehabad, Faridabad, Hisar, Jhajjar, Kaithal, Narnaul, Panchkula, Panipat, Rewari, Yamunanagar, Rohtak, Sonipat, Mewat at Nuh, Palwal as well as Assistant Director, Government Hatchery Farm, Hisar will be the Drawing & Disbursing Officers of the scheme.

  
for Director General,  
Animal Husbandry & Dairying,  
Haryana, Panchkula

  
P/M/22

## STATEMENT OF COST

2403-Animal Husbandry (R), 103- Poultry Development, (95) Scheme for the establishment of Backyard Poultry units for the year 2023-24”

(34) Other Charges	Rs. 7000000/-
<b>Total :</b>	<b>Rs. 7000000/-</b>

**Rs. Seventy Lakh only.**

(34) Other Charges	
<b>Total :</b>	

Rs. Seventy



### District-wise Physical Targets

Scheme for the Establishment of Backyard Poultry units for year 2023-24		
Sr. No.	Name of District	Annual targets
1	Ambala	90
2	Bhiwani	90
3	Charkhi Dadri	45
4	Faridabad	25
5	Fatehabad	60
6	Gurugram	25
7	Hisar	60
8	Jhajjar	35
9	Jind	40
10	Kaithal	90
11	Karnal	90
12	Kurukshetra	75
13	Mahendergarh	90
14	Mewat	30
15	Palwal	30
16	Panchkula	30
17	Panipat	30
18	Rewari	35
19	Rohtak	35
20	Sirsa	90
21	Sonapat	35
22	Yamuna Nagar	70
Total		1200